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| **Official Stamp** | **Program: Tourism Management**  | **Department: Travel & Tourism**  |
| **The study plan was approved by the decision of the Deans' Council no. ...... on .....** |

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| **Overview** |
| The department of Travel & Tourism has been established in the academic year 2011-2012 within the faculty of Tourism and Hotel Management.  The department offers two academic programs. Bachelor in Tourism Management and Masters in Tourism. In accordance with the new vision and mission of the faculty of Tourism and Hotel Management; the Department of Tourism and Travel is fully aware of the fast development around us; therefore it works to revise and design its plans to meet the tourism labor market demands for skills and professionals. |

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| **Vision and Mission** |
| The Department of Travel and Tourism (DoTT) is seeking to become a national, regional and international centre for excellence in tourism higher education, research and community service. | **Vision** |
| **T**o provide a student-centered quality education that is responsive to the current and future needs of the travel and tourism industry and to prepare graduates for professional careers in local, regional and international markets. This will be done through delivering stimulating educational and learning activities in an environment that embraces cultural diversity, promotes respect for equality of people, critical thinking, effective communication learning skills, freedom of expression and social responsibility**.** | **Mission** |

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| **Program Objective** |
| 1. Develop students’ capability for career planning, goal-setting and team building.
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| 1. Improve students’ abilities to exercise judgment, critically analyse situations and develop alternatives.
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| 1. Improve student's communication skills (written, oral, verbal, non verbal, listening) using the information technology.
 |
| 1. Provide students with academic foundation, and "real life" experiences for a successful career in travel and tourism
 |
| 1. Develop students' capability to relate link areas of the arts and sciences to one another
 |
| 1. Develop an understanding of travel and tourism laws and ethical aspects.
 |
| 1. Develop students’ skills for lifelong learning
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| **Program Learning Outcomes PLOs** |
| Demonstrate knowledge relating to the work in travel and tourism in a diversified global business environment. | **PLO1** |
| Develop plans, programmes and events and studies in tourist markets. | **PLO2** |
| Realise the necessity of critical and creative thinking skills in various fields of tourism. | **PLO3** |
| Assess economic, social, cultural and environmental impacts related to tourism | **PLO4** |
| Apply the required skills (such as communication and languages, new technologies, etc.) to work in the local and international tourism market. | **PLO5** |
| Analyse and identify the opportunities and challenges and ethical and unethical practices in the tourist environment. | **PLO6** |

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| **(132) Credit hours to obtain a degree in a specialization of Tourism Management** |
| **Credit Hours** |  |
| **Total** | **Elective** | **Compulsory** |
| **27** | 12 | 15 | **University Requirements** |
| **21** | - | 21 | **Faculty Requirements** |
| **84** | 9 | 75 | **Department Requirements** |
| **132** | **21** | **111** | **Total** |

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| **First: University Compulsory Courses (15) Credit Hours** |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Online  | - | 3  | - | 3  | Leadership, Creativity, and innovation skills | 146  |  HUM  |
| Blended  | - | 3  | - | 3  | Communication & interaction skills (English) | 120 | HUM  |
| Blended  | - | 3  | - | 3  | Communication & Interaction skills (Arabic) | 121 | HUM  |
| Online  | - | 3  | - | 3  | National Education | 124 | HUM  |
| - | - | 0 | - | 0 | Ethics & Volunteer work | 100 | SA  |
| Online  | - | 3  | - | 3  | Military Sciences | 100A | MILT  |
| - | - | Remedial course  | - | Remedial course  | English Language Skills | 099 | EL  |
| - | - | Remedial course  | - | Remedial course  | Arabic Language skills | 099 | AL  |
| - | - | Remedial course  | - | Remedial course  | Computer Skills | 099 | COMP  |

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| **Second: University Elective Courses (12) Credit Hours** |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| **French language courses set** |
| Face-to-face |  | 3 | - | 3 |  French language skills (1) | 101 | LCF  |
| Face-to-face | LCF101 | 3 | - | 3 |  French language skills (2) | 102 | LCF |
| Face-to-face | LCF102 | 3 | - | 3 |  French language skills (3) | 103 | LCF |
| Face-to-face | LCF103 | 3 | - | 3 |  French language skills (4) | 104 | LCF |
| **German language courses set** |
| Face-to-face |  |  |  | 3 | German language skills (1) |  101 | LCG  |
| Face-to-face | LCG 101 |  |  | 3 | German language skills (2) |  102 | LCG  |
| Face-to-face | LCG 102 |  |  | 3 | German language skills (3) |  103 | LCG  |
| Face-to-face | LCG 103 |  |  | 3 | German language skills (4) |  104 | LCG  |
| **Spanish language courses set** |
| Face-to-face |  | 3 |  | 3 | Spanish language skills (1) |  101 | LCS  |
| Face-to-face | LCS 101 | 3 |  | 3 | Spanish language skills (2) |  102 | LCS  |
| Face-to-face | LCS 102 | 3 |  | 3 | Spanish language skills (3) |  103 | LCS  |
| Face-to-face | LCS 103 | 3 |  | 3 | Spanish language skills (4) |  104 | LCS  |
| **Chinese language courses set**  |
| Face to face | - | 3 | 0 | 3 | Chinese language skills 1 | 101 | LCC  |
| Face to face | LCC 101 | 3 | 0 | 3 | Chinese language skills 2 | 102 | LCC |
| Face to face | LCC 102 | 3 | 0 | 3 | Chinese language skills 3 | 103 | LCC |
| Face to face | LCC 103 | 3 | 0 | 3 | Chinese language skills 4 | 104 | LCC |

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| **Third: Faculty Compulsory Courses (21) Credit Hours** |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Blended  |  | 3 | 0 | 3 | Principles of Tourism Management  |  111 | TOUR  |
| Blended  | HOTL 111 | 3 | 0 | 3 | Principles of Management in the Hospitality Industry |  111A | HOTL  |
| Blended  | HOTL 233 | 3 | 0 | 3 | Financial skills in tourism & hospitality  |  131 | HOTL  |
| Blended  | TOUR140 | 3 | 0 | 3 | Tourism & Antiquities in Jordan  |  140A | TOUR  |
| Blended  | HOTL142 | 3 | 0 | 3 | Conferences & Events Management  |  161 | HOTL  |
| Blended  |  | 3 | 0 | 3 | Tour Guiding |  212 | TOUR  |
| On-line  |  | 3 | 0 | 3 | Computer Skills  |  108 | SCI  |

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| **Forth: Department Compulsory Courses (75) Credit Hours** |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Face-to-face |  | 3 | 0 | 3  | English Reading Skills in Tourism and Travel |  133 | Tour  |
| Face-to-face |  | 12 | 12 | 0 | Internship (1) |  230 | TOUR  |
| Online  | TOUR 111 OR HOTL 111A | 3 | 0 | 3 | Research Methods for Tourism & Hospitality  |  231 | TOUR  |
| Face-to-face |  | 3 | 0 | 3 | Communication Skills in Tourism  |  232 | TOUR  |
| Face-to-face | TOUR 133 | 3 | 0 | 3 | English Writing Skills in Tourism and Travel |  233A | TOUR  |
| Face-to-face |  | 3 | 0 | 3  | Etiquette in Tourism and Hospitality |  245 | HOTL  |
| Blended  |  | 3 | 0 | 3  | Travel Agency Operations  |  311 | TOUR  |
| Online  |  | 3 | 0 | 3  | Tourism Destination Management  |  321 | TOUR  |
| Blended  |  | 3 | 0 | 3  | Marketing for Tourism and Hospitality  |  322 | TOUR  |
| Blended  |  | 3 | 0 | 3  | Artificial Intelligence (AI) Use In Tourism & Travel |  324A | TOUR  |
| Face-to-face  |  | 12 | 12 | 0 | Internship (2)  |  330 | TOUR  |
| Face-to-face  |  | 3 | 0 | 3  | English Listening & Conversation Skills in Tourism and Travel |  333A | TOUR  |
| Face-to-face  |  | 6 | 6 | 3  | Tourism Information Systems  |  335 | TOUR  |
| Face-to-face  |  | 3 | 0 | 3  | Tourism Geography  |  345 | TOUR  |
| Blended  |  | 3 | 0 | 3  | Tourism Legislations & Ethics  |  346 | TOUR  |
| Face-to-face  |  | 3 | 0 | 3  | Airport and Aviation Management  |  415 | TOUR  |
| Face-to-face  |  | 3 | 0 | 3 | Tourism Entrepreneurship  |  426 | TOUR  |
| Face-to-face  |  | 12 | 12 | 0 | Internship (3)  |  430 | TOUR  |
| Online  |  | 3 | 0 | 3  | HRM in Tourism & Hospitality  |  431 | HOTL  |
| Blended  |  | 3 | 0 | 3  | Quality insurance in tourism & hospitality  |  432 | HOTL  |
| Face-to-face  |  | 3 | 0 | 3  | Sustainable Tourism  |  448 | TOUR  |
| Blended  |  | 3 | 0 | 3  | Graduation Project  |  449 | TOUR  |

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| **Fifth: Department Elective Courses (9) Credit Hours** |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
|  Blended  |  | 3 | 0  | 3  | Tourism and Hospitality Correspondences  |  242 | HOTL  |
|  Blended  |  | 3 | 0  | 3  | Sales & Customer Service Skills  |  244 | HOTL  |
|  Blended  |  | 3 | 0  | 3  | Consumer Behavior in Tourism  |  312 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Tourism Trails  |  312 | GUID  |
| Face-to-face  |  | 3 | 0  | 3  | Tourism Products & Services  |  313 | GUID  |
|  Blended  |  | 3 | 0  | 3  | Tourism and Local Communities  |  344 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Tourism & Hospitality Statistics  |  349 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Accounting in Tourism Establishments |  425 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Special Topics in Tourism and Travel |  433  | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Managing & Interpreting Tourist Sites  |  424 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Selected Topics in Travel & Tourism  |  447 | TOUR  |

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| **Sixth: Specialization Compulsory Courses (54) Credit Hours** |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
|  Face to face  |  | 3 | 0 | 3 | English Reading Skills in Tourism and Travel |  133 | TOUR  |
|  Face to face  |  | 12 | 12 | 0 | Internship (1) |  230 | TOUR  |
| Online  | TOUR 111 OR HOTL 111A | 3 | 0 | 3 | Research Methods for Tourism & Hospitality  |  231 | TOUR  |
| Face to face  | TOUR 133 | 3 | 0 | 3 | English Writing Skills in Tourism and Travel |  233A | TOUR  |
| Blended  |  | 3 | 0 | 3 | Travel Agency Operations  |  311 | TOUR  |
| Online  |   | 3 | 0 | 3 | Tourism Destination Management  |  321 | TOUR  |
| Blended  |   | 3 | 0 | 3 | Marketing for Tourism and Hospitality  |  322 | TOUR  |
| Blended  |   | 3 | 0 | 3 | Artificial Intelligence (AI) Use In Tourism & Travel |  324A | TOUR  |
| Face to face  |   | 12 | 12 | 0 | Internship (2)  |  330 | TOUR  |
| Face to face  | TOUR 233A | 3 | 0 | 3 | English Listening & Conversation Skills in Tourism and Travel |  333A | TOUR  |
| Blended  |   | 6 | 6 | 0 | Tourism Information Systems  |  335 | TOUR  |
| Face to face  |   | 12 | 12 | 0 | Internship (3)  |  430 | TOUR  |
| Blended  |   | 3 | 0 | 3 | HRM in Tourism & Hospitality  |  431 | HOTL  |
| Face to face  |  | 3 | 0 | 3 | Sustainable Tourism  |  448 | TOUR  |
| Blended  |  | 3 | 0 | 3 | Graduation Project  |  449 | TOUR  |

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| **Seventh: Specialization Elective Courses (9) Credit Hours** |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
|  Blended  |  | 3 | 0  | 3  | Sales & Customer Service Skills  |  244 | HOTL  |
|  Blended  |  | 3 | 0  | 3  | Consumer Behavior in Tourism  |  312 | TOUR  |
|  Blended  |  | 3 | 0 | 3 | Tourism and Local Communities  |  344 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Tourism Geography  |  345 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Tourism & Hospitality Statistics  |  349 | TOUR  |
| Face to face  |  | 3 | 0  | 3  | Airport and Aviation Management  |  415 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Managing & Interpreting Tourist Sites  |  424 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Accounting in Tourism Establishments  |  425 | TOUR  |
|  Blended  |  | 3 | 0  | 3  | Quality insurance in tourism & hospitality  |  432 | HOTL  |
|  Blended  |  | 3 | 0 | 3  | Selected Topics in Travel & Tourism  |  447 | TOUR  |